



6 February 2018

## Safer Internet Day 2018

### Ark Helenswood Academy is supporting Safer Internet Day 2018

We are joining the global Safer Internet Day campaign to promote the safe and responsible use of technology.

Coordinated in the UK by the UK Safer Internet Centre, Safer Internet Day will take place on Tuesday 6th February 2018 with the theme 'Create, Connect and Share Respect: A better internet starts with you'.

Celebrated in over 100 countries, Safer Internet Day will see Ark Helenswood join hundreds of organisations right across the UK and globally to play their part in helping to create a better internet.

To celebrate the day, Ark Helenswood will be **looking at how to post positively online and how to avoid online conflict** with students and staff getting involved in a range of activities.

Ark Helenswood will be part of a nationwide day of action involving the #SID2018 social media campaign and youth events where young people will have the opportunity to have their say about the digital issues that affect them.

Will Gardner, Director of the UK Safer Internet Centre and CEO of ChildNet, said:

"Safer Internet Day is an opportunity for everyone across the UK and globally to unite for a better internet. Whether you are a young person, parent, carer, school or organisation, we can all take positive actions to make the internet a better place. Hundreds of schools and organisations have pledged their support for Safer Internet Day and it is this collaboration that helps ensure Safer Internet Day has such a positive impact, reaching 42% of UK children in 2017 and growing year on year."

Ed Clarke, Web & Media Manager of Ark Helenswood said:

*"Here at Ark Helenswood Academy we work tirelessly to provide the best possible online safety service to students with assemblies, anti-bullying ambassadors, parent workshops and a dedicated e-safety specialist working onsite. Our reporting methods give students the opportunity to report inappropriate content and abuse using the tools they use themselves such as Facebook and Instagram. The Safer Internet Day gives us the opportunity to reinforce the message, discuss the latest issues our students are facing and work with parents to educate them on the new wave of apps and services their children are using."*

Find out more and get involved at [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk).