



12th October 2015

Dear Parents/Carers and Ark Helenswood girls

Whole School Charity Day: Friday 23rd October 2015

Students are invited to donate £1 to come to school dressed as a character from the children's books: 'Where's Wally?' to raise money for Place2Be. This charity is the focus for our fundraising activities this year, and all houses will be raising funds to support their work. Place2Be is the leading children's mental health charity providing in-school support and expert training to improve the emotional wellbeing of pupils, families, teachers and school staff. If you would like to find out more about the work of Place2Be please visit their website by clicking on: <http://www.place2be.org.uk/>.

In addition, Jack Wills are supporting the work of Place2Be by the creation of Place2Be book bags. 25% from the sale of each book bag goes directly to the charity, and so supports their work in our own and other schools. If you are considering replacing your daughter's school bag please consider purchasing a Place2Be book bag: <http://www.place2be.org.uk/support-us/place2be-book-bags-by-jack-wills/>

Payment for mufti day can be made between now and Friday 23rd October. The money needs to be given in during tutor time.

As always, students who do not wish to participate in the charity day will be required to adhere to normal uniform requirements i.e. they will be in full school uniform. Students are only allowed to come to the academy in Where's Wally outfits.

Ark Helenswood is well known for our charitable contributions – let's help make 2015-2016 a record year as we are supporting our own and other students through the work of Place2Be!

Yours faithfully

Mrs L Monk
Principal



PRINCIPAL: Lucy Monk
REGIONAL DIRECTOR: Mark Phillips